

ZEBRA DNA:QUALITY TO THE CORE



DNA is the stuff of life; it is the core of being. How a thing's DNA changes determines how a thing evolves and what it will become.

Zebra is introducing new DNA for scanners, printers and mobile computers that will transform businesses into sleeker, faster and more profitable operations. With Zebra, everyday office equipment is made speedier and easier to use. Zebra DNA allows companies to customize their mobile computers, scanners and printers to perform exactly as needed every time with minimal hassle. Zebra DNA integrates the office, simplifies management and improves performance.

With Zebra DNA, companies won't just survive, they will evolve.

GETTING BEYOND THE BARCODE:

DataCapture DNA simplifies the Zebra scanning experience by making their data capture devices the best in the industry and the easiest to use. DataCapture DNA produces peak device performance, maximizes worker productivity and offers real-time analytics on site or remotely. Users can figure out what's wrong or what's right anytime, anywhere.

With DataCapture DNA, scanners evolve, making work easier and maximizing profit.

Go beyond the barcode and find out more at www.zebra.com/datacaptureDNA

PERFECTING THE PRINTER:

Print DNA transforms printers into business-savvy devices. The unique combination of innovative applications, utilities and developer tools produces high performing, remotely manageable printers that are easy to integrate within the office.

Print DNA allows remote management of large fleets of printers in multiple locations while also maximizing printer performance. Print DNA means the printer is ready to work, out of the box with easy-to-follow guides and wizards saving time and money on trainings. Because every business is different, Print DNA allows users to easily customize their printer, so it learns the office, increasing speed and accuracy. With Print DNA, printers go from office product to office service.

Discover a superior printing experience at www.zebra.com/printDNA









GOING MOBILE:

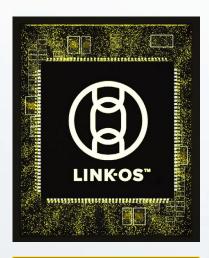
Mobility DNA transforms Android™, the world's most popular operating system, into an enterprise-ready force that heightens productivity, simplifies management and eases integration. In business, survival of the fittest means maximizing every resource and Mobility DNA makes that happen with any mobile computer.

Mobility DNA allows the workforce to communicate as one across devices, unlashing connectivity and speed. Perks include SimulScan, a single-step document capture tool and Swipe Assist, a virtual data capture button among other customizable apps and tools to streamline business. Mobility DNA pairs simplicity with device management offering superior security, greater access, centralized management and real-time visibility.

With Mobility DNA, the result is nothing short of a new species of mobile computers.

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Powered By



The most intelligent printer operating system in existence





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